

**United Way
of the Ocoee Region**



**IMPACT
REPORT
2022**

CONTENTS



United Way of the
Ocoee Region

1

A Message from CEO Stephanie Linkous

2

About United Way

4

Community Impact

6

CNIC & ALICE

8

Investment Breakdown

9

Internal Programs

16

Resource Development

27

Board of Directors

28

Financials

29

Staff

A MESSAGE FROM THE PRESIDENT, STEPHANIE LINKOUS



For 85 years, United Way of the Ocoee Region's commitment to the community has not wavered. 2022 was no different, with thousands of local people coming together for the common good. Over 35,000 lives were touched by United Way and our community partners.

It is with great hope and gratitude that we present the **2022 Annual Report** to the community. Last year, I witnessed the grace and resiliency of a community united around a common purpose: **to give everyone the opportunity for a better tomorrow**. It is a privilege to work alongside volunteers, donors, corporate partners, nonprofit organizations, and local government to solve our community's most complex problems.

We welcome change seekers to the table. Change requires new solutions, so together, we are tackling systemic, interrelated issues to create more opportunities throughout the Ocoee Region. We are targeting areas where there are gaps in services and challenging others to innovate new solutions to old problems. Our team and volunteer leadership have set bold goals for our organization: **break the cycle of poverty, meet immediate basic needs, give kids an equal chance, and build pathways to a healthy community**. Imagine for a moment what both Bradley and Polk County would be like if we accomplished them!

Thank you for joining us – and being part of our movement – by giving back to your community, advocating for the causes you believe in, and volunteering your time and talent to improve the quality of life in Bradley and Polk Counties.

As always, I thank each of you, our friends, neighbors, volunteers, advocates, and partners, for your continued support and for **living united** with us.



Stephanie Linkous

It's when we all come together to unite around our community's most complex problems that we can truly make change and give everyone an opportunity for a better tomorrow.

ABOUT UNITED WAY

Our Mission

The mission of the United Way of the Ocoee Region is to be a community-based organization that leads the efforts in identifying community needs, facilitating collaboration, and maximizing resources to positively impact our community and the surrounding area. Our service area includes Bradley and Polk Counties.

Our Vision

We strive for a community where **everyone** has the opportunity for a better tomorrow.

Our Bold Goals

United Way of the Ocoee Region is committed to strategically improving lives by:

- Breaking the Cycle of Poverty
- Meeting Immediate Basic Needs
- Giving Kids an Equal Chance
- Building Pathways to a Healthy Community



Our How

We do this by moving the needle on issues related to our community's most pressing needs.

HISTORY OF UWOR



- 1938** United Way chapter founded in Cleveland, TN, originally named the Cleveland Community Chest.
- 1942** The community campaign goal was met for the first time at \$6,500.
- 1963** The first year to break \$100,000 in the community campaign,
- 1978** The Cleveland Community Chest is renamed to the United Way of Bradley County and raises over \$450,000 to distribute to 18 different agency partners.
- 1985** The United Way office relocates to the historic Princess Theatre.
- 2007** The United Way of Bradley County received \$19.7 million from the sale of Bradley Memorial Hospital, which became the Bradley Memorial Heath Endowment Fund.
- 2010** The United Way of Bradley County conducts the first large-scale needs assessment, identifying adult dental care as a top un-met community need.
- 2016** The United Way of Bradley County is renamed to the United Way of the Ocoee Region.
- 2020** Ocoee Connect and Housing United are established.
- 2023** United Way of the Ocoee Region has raised and allocated more than \$98 million throughout 85 years of service.

COMMUNITY IMPACT CYCLE

United Way of the Ocoee Region moves the needle on our community's most pressing issues in a holistic approach. We are not just a funnel-through, but are able to impact our community through a strategic cycle that renews every year.



By supporting United Way through donations, volunteering, and advocacy, YOU are improving the lives of thousands of your friends and neighbors in the Ocoee Region, making OUR community a better place to live.

FUNDED PARTNERS

In the 2022–2023 funding cycle, United Way of the Ocoee Region, through generous donations of community donors, was able to fund **42 programs** from **30 agencies** across Bradley and Polk Counties, impacting over **35,000 lives!**

Meeting Immediate Basic Needs

People Helping People
Family Resource Agency – Harbor Safe House
Foundation House Ministries
Legal Aid of East Tennessee
Ocoee Outreach
UWOR – Ocoee Connect

Building Pathways To A Healthy Community

UWOR – COPE trainings
Bradley Cleveland Public Education Foundation
Centerstone of Tennessee
Cleveland Lions Club
Karis Community Health
Foundation House Ministries
Lee University – MFT Collaborative Care & Outreach
New Hope Pregnancy Care Center
On Point
OrphanWise
Speech and Hearing Center
Walter E. Boehm Birth Defects Center

Giving Kids An Equal Chance

The Caring Place – Sac Pac
Feeding God's Lambs
Benton United Methodist Church – Sac Pac
The HOPE Center – Children's Advocacy Program
Big Brothers Big Sisters of Chattanooga
Copper Basin High School Crisis Closet
Boys and Girls Club of the Ocoee Region
LUDIC Spectrum Center
Woodsong Forest Education Foundation
YMCA – Childcare & YCAP Programs
CASA of Bradley County
UWOR – Imagination Library
Polk County Friends of the Library

Breaking The Cycle Of Poverty

City Fields
Family Promise of Bradley County
Habitat for Humanity
UWOR – Housing United
The Caring Place – Case Management

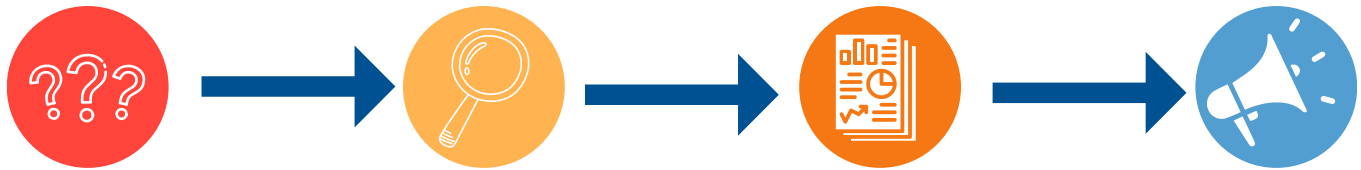
"This is what happens when agencies are **united in their care for our community and work together so that everyone can thrive!"**

– Funded Community Partner

CNIC

COMMUNITY NEEDS IDENTIFICATION COMMITTEE

The Community Needs Identification Committee (CNIC) develops and implements a process for analyzing data and identifying needs for the United Way of the Ocoee Region. The Committee meets regularly to review local data on an ongoing basis to understand where the community has the greatest needs and to aid in providing information that can better inform data-driven decision-making. Reports are released every summer.



The needs that CNIC identifies are reported to the community and inform our Request For Proposal process to ensure that the programs we fund target our community's most urgent needs to create lasting impact.

COMMUNITY NEEDS IDENTIFIED

- Stable Housing
- Quality and Affordable Childcare
- Access to Affordable Healthcare
- Transportation

Homelessness increased in Bradley County by 114% from 2021 to 2022.

EMERGING COMMUNITY NEEDS

Drug related overdose deaths increased by over 25% from 2020 to 2021.

- Substance Abuse
- Domestic Violence

CNIC MEMBERS

- Brittany Cannon**
Director, PIE Innovation Center
- Lisa Fain**
Vice President of Operations, Cleveland/Bradley Chamber of Commerce
- Chris Newton**
Corporate HR & Benefits Manager, ETI
- Doug Moore**
Director of Student Services, CCS
- Jim Nowack**
Community Advocate
- Dr. Matthew W. Tolbert**
Associate Professor of Psychology, Southern Adventist University
- Stephanie Linkous**
President & CEO, UWOR
- Shawna Staup**
Director of Community Impact, UWOR
- Hailey Wood**
Community Impact Coordinator, UWOR

ALICE

ASSET-LIMITED, INCOME CONSTRAINED, EMPLOYED

The ALICE population are households that earn more than the Federal Poverty Level but less than the basic cost of living for the county. These are households living paycheck to paycheck, which may be at risk of spiraling into poverty if a crisis were to occur. Households in ALICE and below are United Way of the Ocoee Region's target population for internal programming.

43%



of households in Bradley County are at or below the ALICE threshold.

49%



of households in Polk County are at or below the ALICE threshold.

\$32.17

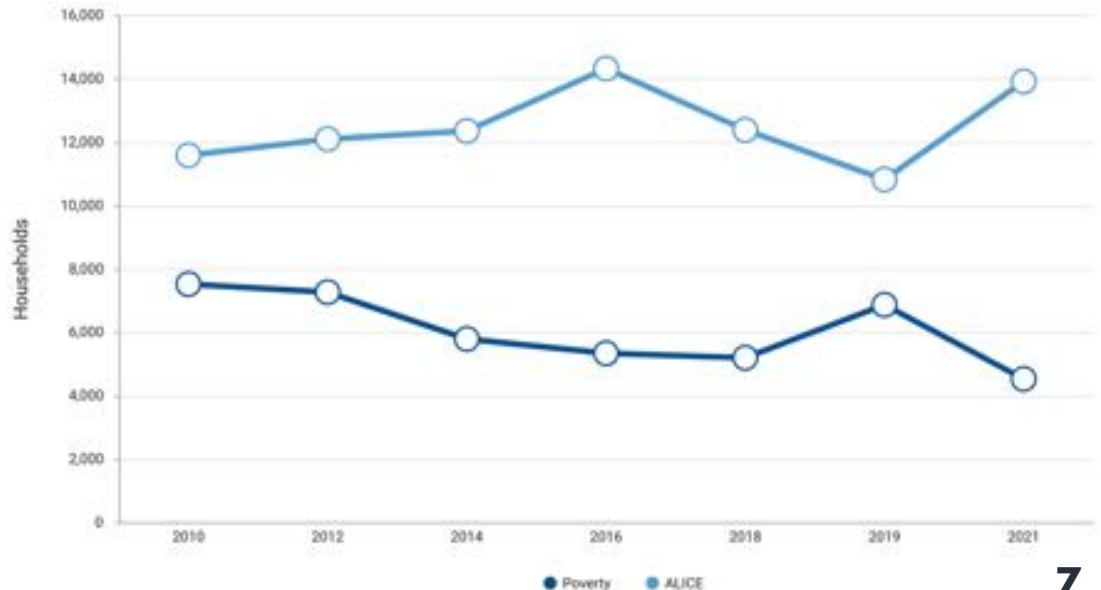
Hourly wage for family of 4 to meet survival budget

\$39.31

Hourly wage for family of 4 to meet stability budget

As circumstances change, households may find themselves below or above the ALICE threshold at different times. The COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021. Data shows that in 2019 **17,677 households** in Bradley County were below the ALICE threshold; by 2021, that number had increased to **18,428**.

These families collectively represent 46% of the Ocoee Region's population. It takes a **UNITED community**, working together, in order to assist these families as they work to lift themselves into stability.



YOUR INVESTMENT DOES MORE THAN YOU REALIZE

\$2,702,000 INVESTED

United Way of the Ocoee Region served more than **35,700** residents in 2022 and is engaged in two counties with over **100 corporate partners**, thousands of individual donors, and **720 volunteers**, supporting over **40 local non-profit programs**. Our supporters rallied together to raise **\$1,460,000** for the community campaign.

BREAKING THE CYCLE OF POVERTY



INVESTED
\$683,419

10,792

ASSISTED WITH HOUSING, CASE MANAGEMENT, AND HOME OWNERSHIP COURSES

46%

OF RESIDENTS ACROSS THE OCOEE REGION ARE LIVING PAYCHECK-TO-PAYCHECK OR IN POVERTY
(2021 TN ALICE REEPORT)

MEETING IMMEDIATE BASIC NEEDS



INVESTED
\$698,375

7,047

ASSISTED WITH FOOD, CLOTHING, LEGAL SERVICES, AND TRANSPORTATION

\$5.50

THE COST OF A SINGLE SAC PAC MEAL

GIVING KIDS AN EQUAL CHANCE



INVESTED
\$764,757

10,452

ASSISTED WITH CHILDCARE, SPECIAL ADVOCACY, BOOKS, AND THERAPY

872

CHILDREN WITH ADVERSE EXPERIENCES RECEIVED ADVOCACY

BUILDING PATHWAYS TO A HEALTHY COMMUNITY



INVESTED
\$555,796

7,419

ASSISTED WITH SCREENINGS, MEDICAL & DENTAL CARE, AND SPECIAL PROVIDER TRAININGS

10

PARTNERS ADDRESSING HEALTHCARE NEEDS IN OUR COMMUNITY

FILLING GAPS LOCALLY

Long gone are the days of simply passing dollars through the United Way to trusted and impactful community partner agencies. United Way of the Ocoee Region innovates to fill those gaps in service that our community so desperately needs by housing **many strategic internal programs**.

35,717

INDIVIDUALS SERVED IN 2022



Partner Programs
57%

United Way Internal Programs
43%

UWOR INTERNAL PROGRAMS:



Ocoee Connect



Housing United



AmeriCorps VISTA



William Hall Rodgers



Imagination Library



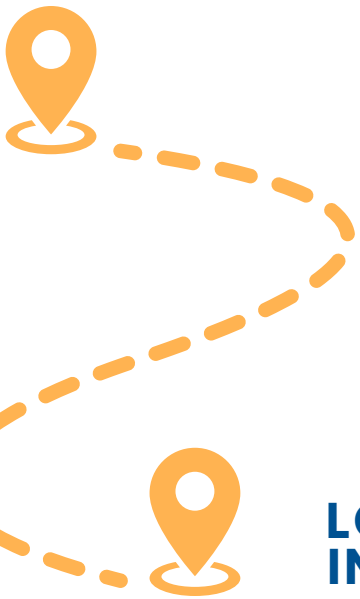
OCOEE CONNECT

Ocoee Connect is our local resource and referral hotline, administering utilities and housing assistance as well as referrals for food, child care, mental care, dental care, family services, and legal aid. If we don't directly provide the service requested, we will connect callers to a local agency with the most up-to-date information to help in a time of need.



4,065

INDIVIDUALS IN BRADLEY COUNTY THAT RELIED ON OCOEE CONNECT



Navigating through our community's available resources can be exhausting and frustrating when you are under stress. Ocoee Connect ensures that you are connected to reliable resources in a timely manner.

LOCALLY INVESTED

\$419,054



88 REFERRAL AGENCIES

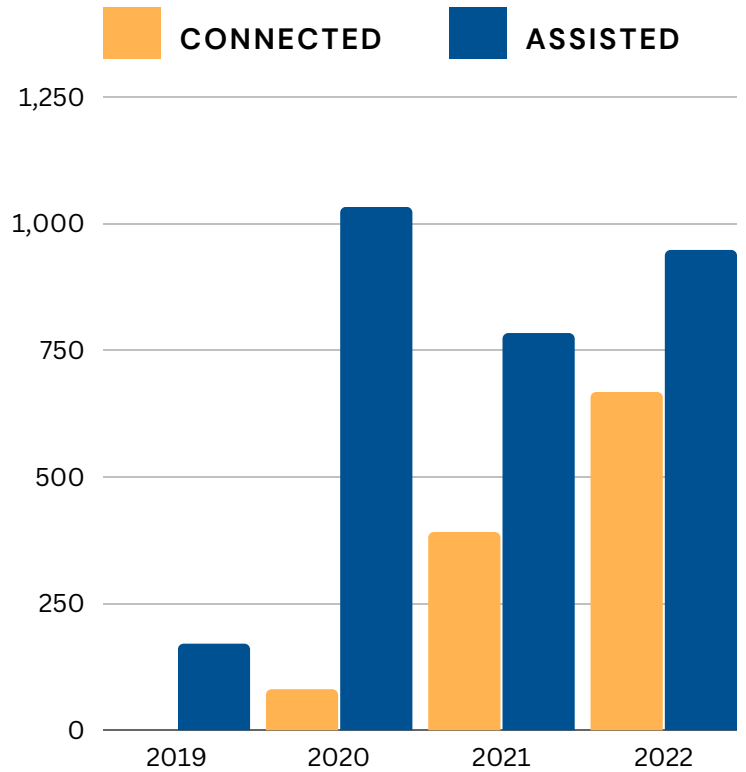
KEY PARTNERS



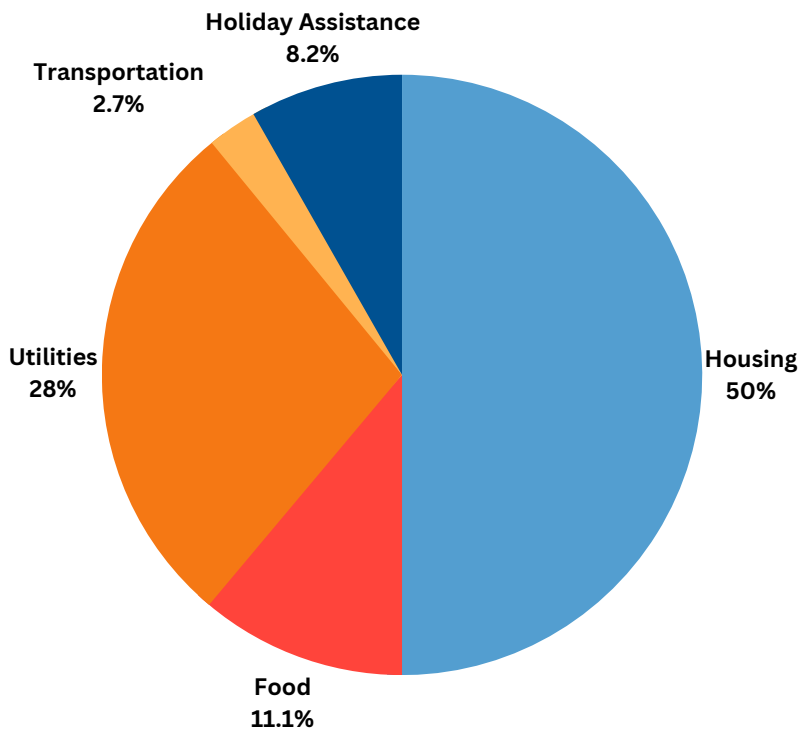
ANSWERING THE CALL

2022 ASSISTS AND CONNECTIONS

As our community grows, so do the needs of our local residents. Data from Ocoee Connect provides a real-time snapshot of consistent and emerging needs in our community. We use this information to inform our stakeholders and understand the changing landscape of local needs.



CONNECTIONS NEEDED



QUALIFICATIONS

Ocoee Connect's qualifications include:

- Being a resident of Bradley or Polk County
- Providing proof of income
- Providing a copy of a utility bill or lease agreement
- Providing documentation of hardship
- All applicants are vetted in Charity Check to avoid duplication

FAST FACTS

\$750

AVERAGE RENTAL ASSISTANCE

37311

ZIP CODE WITH MOST CALLS

\$200

AVERAGE UTILITY ASSISTANCE

HOUSING UNITED

A collaborative, rapid rehousing-based program whose goal is to prevent and end homelessness quickly.



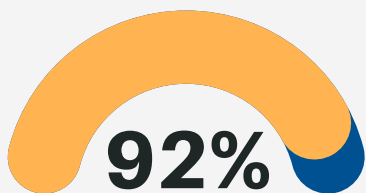
WHAT IS HOUSING UNITED?

- ✓ Housing United launched in July 2020.
- ✓ This internal program was United Way's response to the growing housing instability identified by CNIC and our Housing Coalition.
- ✓ Rapid Rehousing is a research-based solution that prioritizes stable housing and ongoing support to produce positive outcomes.
- ✓ Housing United is a partnership with The Caring Place, which houses the HU Case Manager.



LOCALLY INVESTED

\$69,483



**OF CLIENTS REMAINED
12 HOUSED IN 2022**

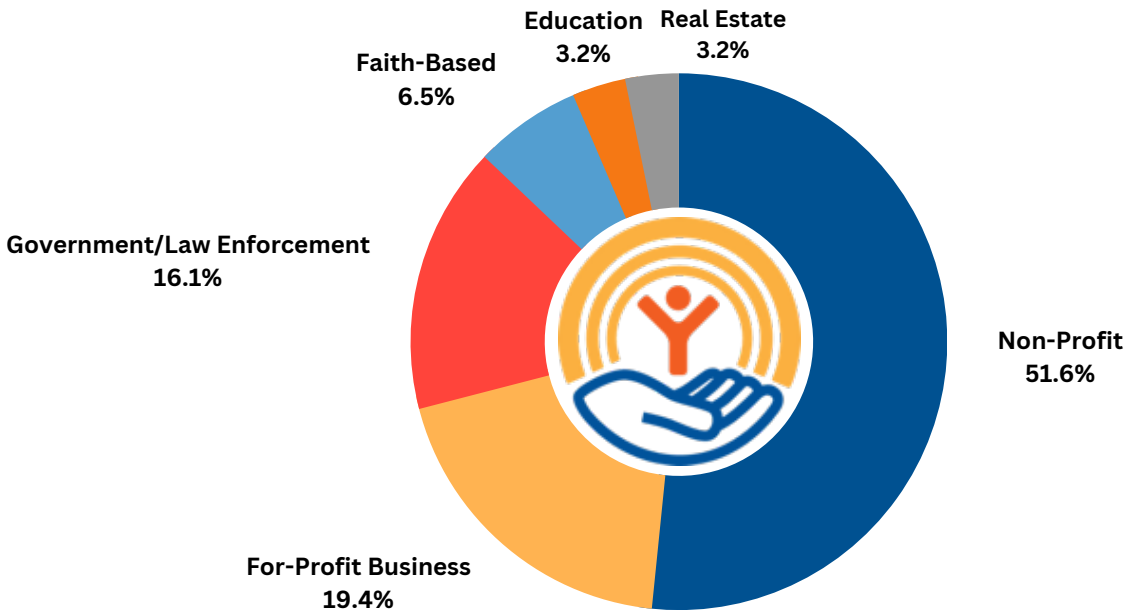


**20 NEW LANDLORDS
ENGAGED**



**58 HOUSEHOLDS
SERVED**

PARTNERS AT THE TABLE



\$100,000

BRADLEY COUNTY ARP FUNDS INVESTED INTO 136 LOCAL FAMILIES EXPERIENCING HOUSING INSTABILITY



HOUSING COALITION MEMBERS

Award Realty
 Bradley Cleveland Community Services Agency
 Bradley County Government
 Bradley County Health Department
 CASA of Bradley County
 CEMPA
 Chattanooga Regional Homeless Coalition
 City Fields
 City of Cleveland Government
 Cleveland/Bradley Chamber of Commerce
 Cleveland Housing Authority
 Cleveland Police Department
 Historically Black College Hill Neighborhood Association
 Family Promise of Bradley County

First Cumberland Presbyterian Church
 Foundation House Ministries
 Habitat for Humanity
 Helen Ross McNabb Center
 Lee University
 Legal Aid of East Tennessee
 Ocoee Region Builders Association
 Salvation Army of Cleveland
 Second Harvest
 The Caring Place
 United Way of the Ocoee Region
 UT Extension
 Veterans Affairs
 Volunteer Behavioral Health
 Wesley Memorial Church

UWOR INTERNAL PROGRAMS

2022 HIGHLIGHTS

31 VISTAS

Program Record



21 SITES



**\$246,097
GENERATED FOR
PARTNERS**



AmeriCorps

VISTA stands for **Volunteer in Service to America**. AmeriCorps members serve as a VISTA for one year alongside community organizations, working to end poverty and expand the organization's capacity. VISTA sites include local non-profit agencies addressing poverty through strategic community programming.

VISTA BENEFITS

- Annual living stipend
- Monthly grocery stipend
- Education award presented at the end of service
- Forbearance or deferment of current student loans
- Relocation stipend and settling-in allowance
- VISTA healthcare benefits or allowance



UNITED FOR FAMILIES



WILLIAM HALL RODGERS

During the days of the Great Depression, William Hall Rodgers launched a food basket fund to “fill the need he saw in Cleveland and Bradley County” for an annual Christmas meal. UWOR now proudly administers this program annually with the support of our local community.

2022 HIGHLIGHTS

Provided boxes to **200** more families compared to 2021

Over **100** volunteers

More than **20** sponsors



854

Families Served

Dolly Parton's IMAGINATION LIBRARY

An early-literacy program that mails free, high-quality books to children from birth to age five, no matter their family's income.



12 Books Mailed
Per Year

4,490 Children
Enrolled

42,095 Books
Mailed



RESOURCE DEVELOPMENT

UNITED WE WIN

The annual community campaign is a long-standing cornerstone of United Way's local impact. Thousands of individuals & hundreds of corporations band together to contribute financially toward strategic community impact goals. Without this collective effort, local programs would not have the necessary funding in order to serve our regions most vulnerable populations.

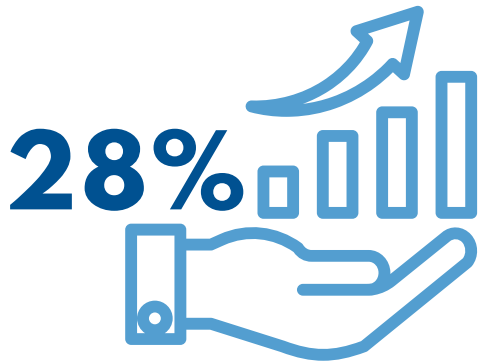


COMMUNITY CAMPAIGN TOTAL

\$1,461,396



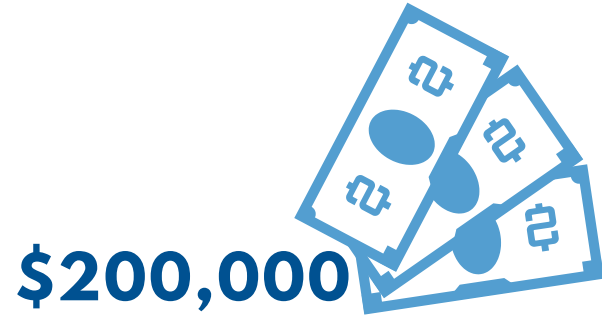
IT TAKES A UNITED COMMUNITY



GROWTH IN MEMBERS TO THE PILLAR SOCIETY



FIRST TIME AS REGIONAL WINNER FOR FOOD CITY'S ANNUAL CELEBRITY BAGGING EVENT



GRANT DOLLARS LEVERAGED FOR THE OCOEE REGION



2022 CAMPAIGN CO-CHAIRS,
KEN DEW, SIMMONS BANK
BILL MARTIN, FIRST HORIZON



2022 PILLAR CO-CHAIRS,
TERRY & SANDY HENRY,
LIFE CARE CENTERS OF AMERICA

THANK YOU!

From the bottom of our hearts, thank you for your support and service to our annual community campaign. Together, we have made great things possible.

EVERY DOLLAR COUNTS



DONOR POWER

YOUR DONATION MAKES A DIFFERENCE

\$5

One 5-lb bag of supplemental meals for local students through The Caring Place

\$50

One hour of case management services through Housing United

\$10

One meal voucher through the Walter E. Boehm Birth Defects Center

\$100

Dental care services for the underinsured or uninsured through Karis Dental

\$25

12 books mailed per year to a child through Imagination Library

\$140

One night in a domestic violence emergency shelter through Family Resource Agency

The power of the United Way is our ability to multiply.

Every dollar combined is transformed into strategic community impact within the Ocoee Region. When generous individuals give either through their workplace campaign or another avenue, they are joining in with thousands of other donors. This collaborative fundraising structure allows every gift, from \$1 to \$10,000, to become a lifeline for families in need.

**UNITED,
OUR
COMMUNITY
IS COVERED**



WORKPLACE CAMPAIGNS

Workplace campaigns are the leading source of funds that contribute to the annual United Way community campaign. An impressive 49% of the \$1.4 million raised came from generous, local employees participating in payroll deductions.



TOP 10 PARTNERS



2022 IMPACT REPORT & AWARDS CELEBRATION

In March of 2022, we gathered more than 200 United Way advocates to celebrate the incredible community impact made in 2021. United Way partner agencies, volunteers, donors, board members, and corporate partners all gathered to celebrate thousands of lives impacted for the better across the Ocoee Region.



CHAMPIONS

FOR THE MISSION OF UNITED WAY



AFFINITY GROUPS

Giving Circles & Networking Groups

Members of these leadership-giving networks invest hundreds of thousands of dollars each year to help United Way solve some of our regions most critical challenges.



Toqueville Society

The Toqueville Society is United Way's premier giving network, comprised of donors who give an annual gift of \$10,000 or more. Toqueville Society members set an extraordinary example of leadership and generosity for our community.



Pillar Society

All donors contributing \$1,000 or more yearly are recognized as Pillar Society Members. This group of donors is significant to UWOR as they are a tried-and-true stabilizer of the annual campaign. They also enjoy the benefits of membership with an annual social.



Women United

Women United comprises our community's most inspiring, proactive female leaders dedicated to making a positive local impact through donating and supporting United Way initiatives.



Young Professionals Circle

The Young Professionals Circle (YPC) is a group of local professionals who connect with other local leaders at monthly networking events and make a commitment to serve our community with investments of \$365 or more each year.



2022 YPC Cabinet

Adam Osborne, YPC President
Zach Brooks, YPC VP
Ashley Flowers, YPC Events
Ashlan Morelock, UWOR
Kayla Shugart, UWOR

WOMEN UNITED 2022

LIVE UNITED

SIGNATURE FUNDRAISING EVENTS

Annual fundraisers to engage supporters outside the traditional workplace campaigns



Celebrity Bagging

- Food City hosts volunteer teams of local celebrities to collect tips as donations for the community campaign.
- UWOR and the local Food City earned first place in the region for the most tips raised.



Whirlpool Appliance Sale

- This fundraiser resulted in \$56,660 in sales and was located on-site at the local Whirlpool plant.
- With the Whirlpool Foundation match, United Way was able to reinvest \$113,320 into the community.



Women United Gala

- This annual event had nearly 300 attendees representing many existing and new supporters.
- The 'Auction of Promises' resulted in \$100,000 in paddle raises in just 10 minutes.



Make A Change Day

- Make A Change Day resulted in \$12,700 in collected spare change, which benefits Bradley County students.
- UWOR engaged four partners to volunteer by preparing project supplies.

DAY OF ACTION 2022



VOLUNTEERISM

United Way of the Ocoee Region facilitates **four annual signature volunteer experiences** and offers customized projects based on a corporation's interest.

720
VOLUNTEERS



2,814

**VOLUNTEER HOURS
INVESTED**



Signature Volunteer Events

1. Day of Action
2. Celebrity Bagging
3. William Hall Rodgers Christmas Basket
4. Make a Change Day

Customizable Experiences

- Based on corporate partners' preference
- Supports one or more UWOR Bold Goals
- Projects can be hands-on improvements, kit building, or other activities



Staff Training

- Cost of Poverty Experience
- Simulation of a month in the life of a real family navigating poverty
- Replicates navigating resources in the community available for families in need
- Ideal in-service or staff training opportunity



2022 COMMUNITY CAMPAIGN PARTNERS

- Adam Hammonds Group
- Advanced Photographic Solutions
- Amazon CHA 2
- AT&T
- Bank of Cleveland
- BMO Financial Group
- BonLife Coffee Roasters
- Bowater Credit Union
- Bradley County Employees
- Bradley County Schools
- Brown Stove Works
- Capstar Bank
- Carroll Printing Company
- CHASE Plastic Surgery
- Chattanooga Gas Company
- Church of God International
- Cigna Healthcare
- City of Cleveland Employees
- Cleveland City Police Department
- Cleveland City Schools
- Cleveland Coffee & Market
- Cleveland Daily Banner
- Cleveland Plywood Co.
- Cleveland State Community College
- Cleveland Utilities
- Cleveland/ Bradley Chamber of Commerce
- Coca-Cola Bottling Company
- Coke Consolidated
- Computer Services, Inc.
- Cooper & Cooper of Raymond James
- Cormetech, Inc.
- CPQ Professional Imaging
- Crye-Leike Realtors
- Duracell
- Easy Auto
- Eaton Corporation
- Edward Jones
- Elder's Ace Hardware
- Energy Systems Group
- Enterprise Rent-A-Car
- Erlanger
- Exact Sciences
- Farmhouse
- First Citizens National Bank
- First Horizon Bank
- Flowers Baking Co.
- Food City
- Global Charities Foundation
- Harting, Bishop, & Arrendale
- HCA – Caring for The Community
- HHM CPAs
- Impressions of Cleveland
- Insurance Incorporated
- International Paper
- Jackson Furniture
- KACE Builders
- Kiwanis Club of Cleveland
- Lee University
- Life Care Centers of America
- Manpower Group
- McDonald's (Smith Management)
- Medical Center Pharmacy
- Misfit Tacos
- Mohawk Flooring
- Network for Good
- O'Reilly Auto Parts
- Pentecostal Theological Seminary
- Pinnacle Bank
- Polk County Dept. of Education
- Publix
- Regions Bank
- Resolute Forest Products
- River Counties Association of Realtors
- Shaw Industries
- Simmons Bank
- SmartBank
- Solenis
- Southeastern Container
- State of Tennessee Employees
- Synalloy
- T-Mobile
- Target
- Tennessee Board of Regents
- Tennessee Hospital Association
- Terra Running Company
- The Flooring Center
- Trinity Foundation International
- Tristar
- Truist Bank Foundation
- United Community Bank
- United Health Group
- United Parcel Service
- UT Batelle
- Volunteer Electric Cooperative
- Vulcan Materials
- Wal-Mart
- Whirlpool Corporation
- William J. Brown & Associates
- Wright Brothers Construction Company, Inc.

2022 BOARD OF DIRECTORS

*Indicates member of the Executive Committee

Janice Baker

Community Advocate

Keith Barrett

Area Manager
Pinnacle Financial Partners

Milan Blake

County Commissioner, 3rd District
Bradley County Government

Danny Bradley

Call Center Team Leader
Whirlpool

Bruce Bradford*

Community Advocate

Dr. Linda Cash*

Director of Schools
Bradley County Schools

Nancy Casson*

Owner
The Red Ribbon

Brenda Choate*

Human Resources Manager
Cormetech, Inc.

Kenneth Dew

Community Bank President
Simmons Bank

Dr. Russell Dyer

Director of Schools
Cleveland City Schools

Tim Dyszkiewicz

Plant Controller
Nokian Tyres

Ron England

Program Manager
Erlanger Health System

Joe Fivas

City Manager
City of Cleveland

Mike Griffin*

President & CEO
Cleveland/Bradley Chamber of
Commerce

Tim Henderson

President & CEO
Cleveland Utilities

Carolyn Jackson

Community Advocate
Jackson Furniture

Matt Jenne*

Sr. Vice President & Market Leader
SmartBank

Adam Lewis

Executive Assistant to the Mayor
Bradley County Government

Bill Martin*

Community Bank President
First Horizon Bank

Bill Moats

CEO
Ocoee Regional Health

Erika Moore

Owner
BonLife Coffee

John Moses

Sr. Vice President
Pinnacle Financial Partners

Chris Newton*

Corporate HR & Benefits Manager
Engineered Transportation International

Jim Nowack

Community Advocate

Adam Osborne

Partner, CPA, CGMA
HHM CPAs

Dr. Rubi Porter*

Community Advocate

Jared Powers

Director of Digital Strategy
CHR Consulting Services

Tim Poteet

Community Bank President
Southern Heritage Bank

Art Rhodes

President & CEO
Church of God Benefits Board

Cindy Slater

County Commissioner, 5th District
Bradley County Government

Barbara Stone

Community Advocate

Dr. Matthew Tolbert*

Associate Professor of Psychology
Southern Adventist University

Andy Williams*

Senior Benefits Consultant
CBIZ Insurance Services

Matt Wiseman

Partner
Waypoint Financial Partners

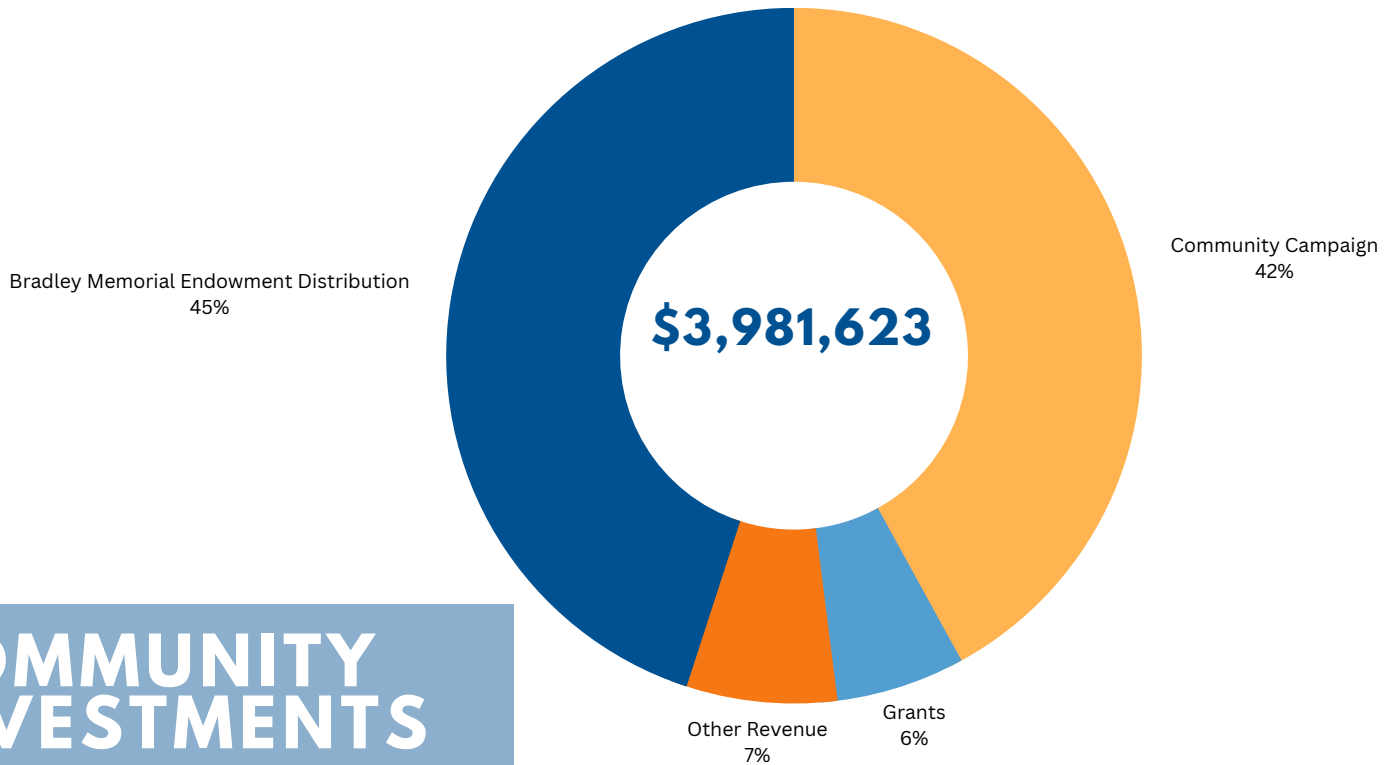


United Way of the
Ocoee Region

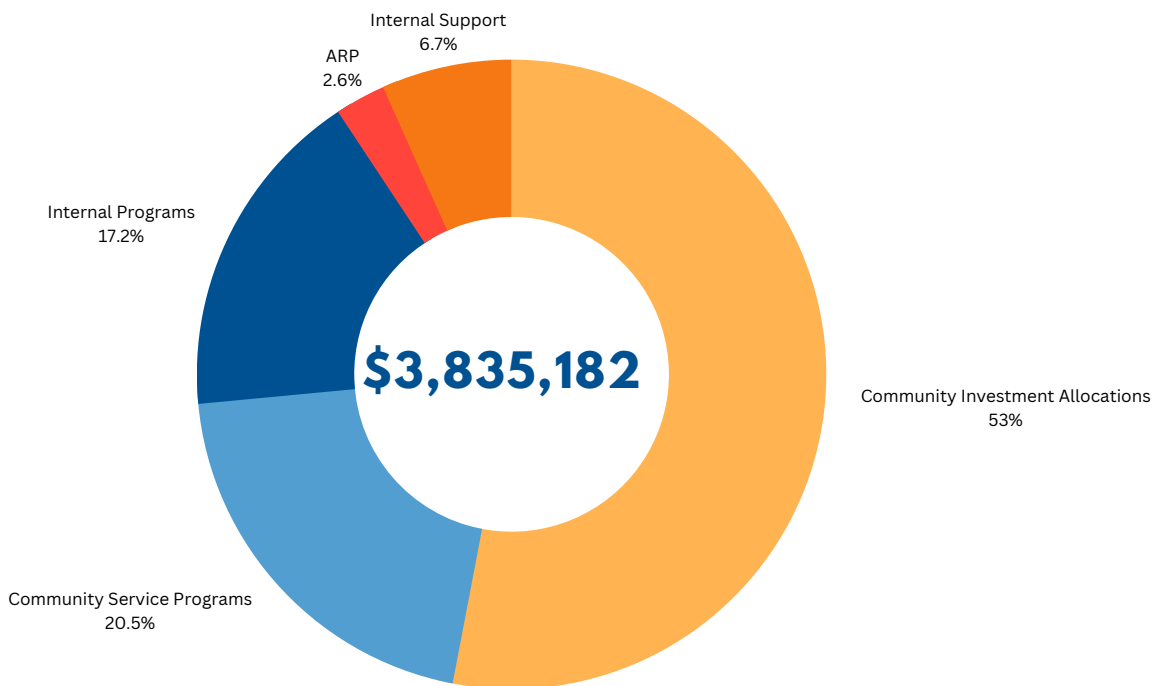
1938 - 2023

FINANCIALS

SOURCES OF FUNDS



COMMUNITY INVESTMENTS



* UWOR undergoes an annual financial statement audit by an independent CPA firm. Financials are from the unaudited Statement of Activities for the fiscal year ending June 30, 2022. For a copy of our full Financial Statement and Form 990, please visit unitedwayocoee.org

UNITED WAY STAFF



STEPHANIE LINKOUS

PRESIDENT & CEO



TANYA MAZZOLINI

CFO & COO



SHAWNA STAUP

DIRECTOR OF COMMUNITY
IMPACT



KAYLA SHUGART

DIRECTOR OF DEVELOPMENT



DARLENE HICKS

EXECUTIVE ADMIN
ASSISTANT



ASHLAN MORELOCK

DONOR ENGAGEMENT
COORDINATOR



KRISTEN CHASTAIN

MARKETING MANAGER



HAILEY WOOD

COMMUNITY IMPACT
COORDINATOR



OLIVIA GAINES

HOUSING NAVIGATOR



TAYLOR HILL

OCOE CONNECT
SPECIALIST



JENNIFER SHEELY

SENIOR STAFF ACCOUNTANT



CINDY LAWSON

HUMAN RESOURCES
COORDINATOR



BRANDON GAINES

AMERICORPS SUPERVISOR



BRIELLE NUNNERY

AMERICORPS VISTA LEADER



JESSE SNYDER

VOLUNTEER COORDINATOR
VISTA



LARSON CHURCH

RESOURCE DEVELOPMENT
VISTA



EMILY GARNER

COMMUNITY IMPACT VISTA

LIVE UNITED



**85 OCOEE STREET SE
CLEVELAND, TN 37311**

**O: 423.479.2020
F: 423.339.1110**

WWW.UNITEDWAYOCOEE.ORG



**United Way of the
Ocoee Region**



@UNITEDWAYOCOEE