

UNITED WAY OF THE OCOEE REGION

2024/2025
FUNDING WORKSHOP



**Welcome! Please put your name
and email in the chat!**



Our Vision

We strive for a community where everyone has the opportunity for a better tomorrow.

Our Bold Goals

United Way is committed to strategically improving lives by:

- Breaking the cycle of poverty
- Giving kids an equal chance
- Meeting immediate basic needs
- Building pathways to a healthy community

Our How

We do this by moving the needle on issues related to our community's most pressing needs, including **Stable Housing, Access to Quality Childcare & Healthcare, and Mental Healthcare & Substance Abuse Support.**

OUR IMPACT

2023/2024 Totals

\$2,142,597.00

40 Programs

31 Agencies

31,938

Projected Individuals Served



2022 IMPACT

200 HOUSEHOLDS MOVING FROM HOMELESSNESS TO STABLE HOUSING

3500 INDIVIDUALS MAINTAINING HOUSING THROUGH EVICTION PREVENTION

5,365 INDIVIDUALS GETTING BASIC NEEDS MET

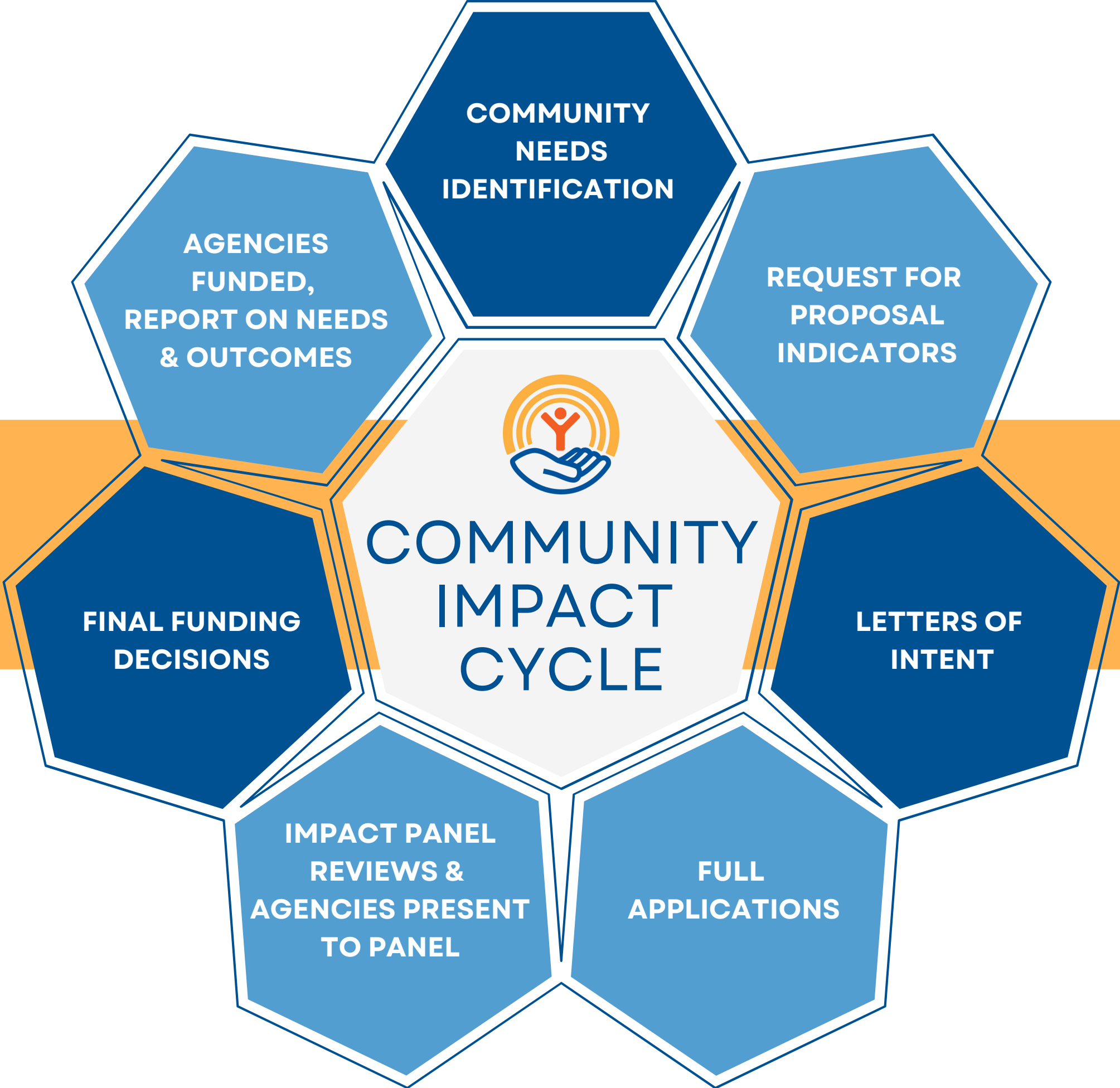
7,328 GETTING ACCESS TO HEALTHCARE SERVICES

**10,000+ CHILDREN GIVEN SUPPORT THROUGH ENRICHING
AFTERSCHOOL CARE, ADVOCACY, AND HEALTH SERVICES**



"This is what happens when agencies are **united in their care for our community and work together so that everyone can thrive!"**

-Community Partner



DEVELOPMENT OF RFP PROCESS

Community Needs Identification Committee (CNIC)

ALICE Report (Asset Limited, Income-Constrained, Employed)

CNIC Summary Report Summer 2023

Other data points including:

- Census data
- UW partner reports
- Local agency and case manager input
- Local coalition data

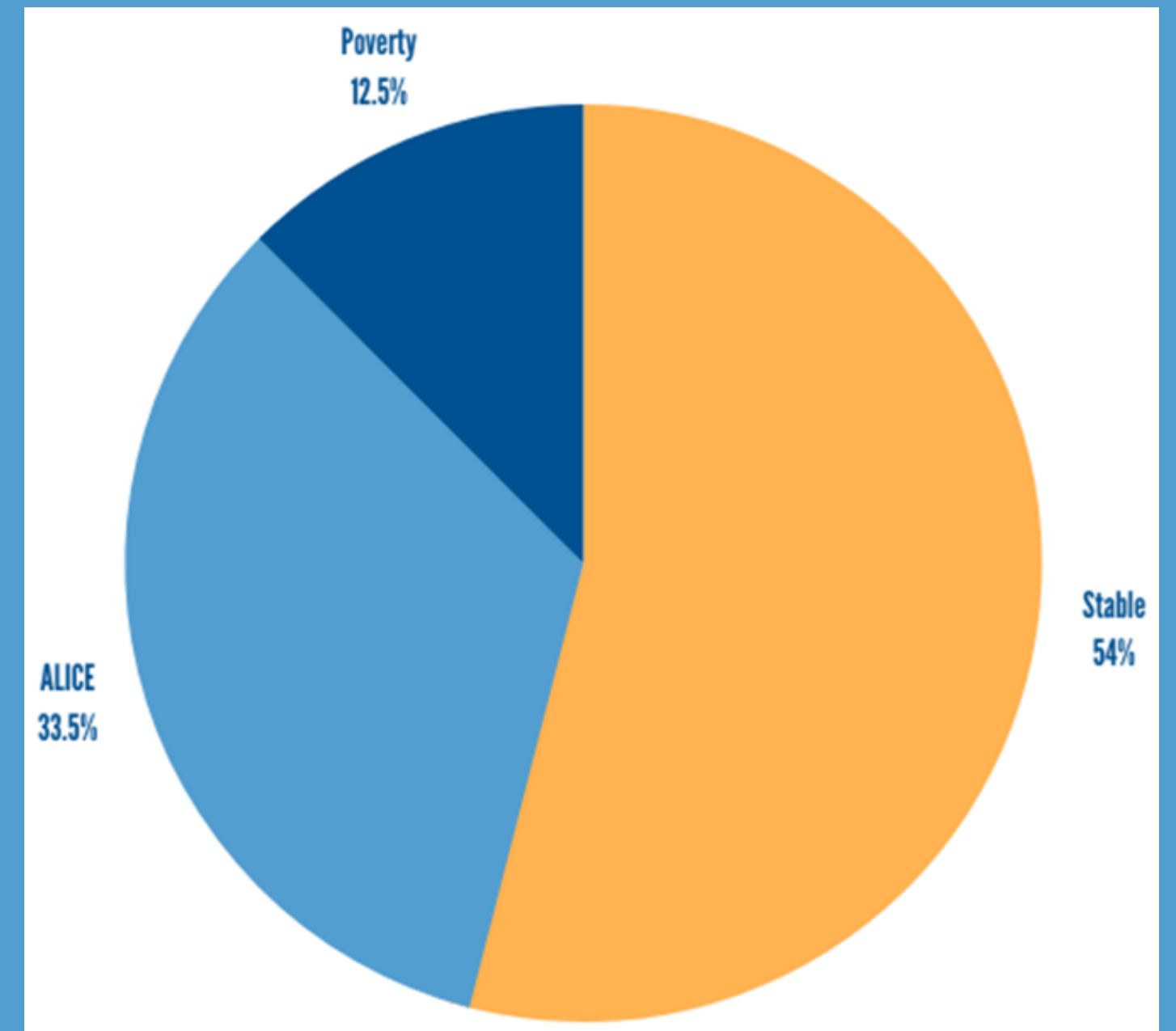
United Way leadership (Board, donors, volunteers)

ALICE Population

Asset Limited, Income Constrained, Employed

ALICE is our neighbors, friends and family who may earn more than the official Federal Poverty Level, but still cannot afford the basic necessities for their family.

**46% OF OUR COMMUNITY
IS CONSIDERED ALICE OR BELOW**



2023 COMMUNITY NEEDS IDENTIFICATION COMMITTEE REPORT



KEY UPDATES: 2024/2025 FOCUS AREAS



KEY UPDATES: 2024/2025 INDICATOR ADDITIONS

Stable Housing

HABITABILITY | PERMANENT SUPPORTIVE HOUSING

#/% of homes updated to reach habitability standards for low-income or ALICE households

of Permanent Supportive Housing vouchers made available for individuals experiencing chronic homelessness.

Mental Healthcare & Substance Abuse Support

of mental health providers with negotiated lower rates for uninsured or underinsured clients

of clients receiving mental health care or counseling

of clients receiving psychoeducational support

of clients receiving substance abuse treatment services

STABLE HOUSING INDICATORS

Focus Area 1 - STABLE HOUSING

Community Goal - Stable housing support and opportunities for low income to ALICE households

PROGRAMMING NEEDS

- Offer eviction prevention programs/case management: financial counseling, budget planning, coordination with agencies that might provide other support in emergency situations
- Provide rapid rehousing – short-term rental assistance to prevent eviction or to help clients exit homelessness rapidly
- Provide coordinated emergency housing – collaboration among agencies to find suitable temporary housing
- Increase availability of new housing for low income to ALICE (Asset Limited, Income Constrained, Employed) families and first-time homebuyers
- Increased availability of new and existing housing that meets habitability standards around health, safety, accessibility, and basic housing needs.
- Increased availability of Permanent Supportive Housing Vouchers.

INDICATORS OF SUCCESS

1. # of clients who obtained case management so they could remain in their current housing, avoid eviction, or avoid foreclosure
2. # of clients who maintained current housing due to rental and mortgage assistance and/or utilities assistance
3. # of clients who received temporary emergency housing
4. # of clients who obtained affordable permanent housing
5. # of clients who exercised their housing rights to avoid eviction
6. # of clients who became first-time homeowners
7. # of additional affordable housing units made available for low-income clients
8. # of additional affordable housing units made available for ALICE clients
9. # of rentals made habitable for low-income or ALICE households
10. # Permanent Support Housing vouchers made available for individuals experiencing chronic homelessness.

CHILDCARE ACCESS INDICATORS

Focus Area 2 – CHILDCARE ACCESS

Community Goal - Childcare for ALICE families during working hours or out of school hours

INDICATORS OF SUCCESS

- Increase capacity for affordable and accessible licensed childcare during working hours
- Offer affordable childcare after-school and during school breaks
- Implement childcare programs in the workplace or educational facilities
- Start childcare entrepreneur programs for individuals interested in starting licensed childcare in homes or outside facilities
- Provide financial assistance for childcare for low-income and ALICE families
- Develop a childcare advocacy program to connect families in need to available childcare assistance in our community

1. # of childcare aged children placed in childcare programs during work hours
2. # of clients placed in after school and school break childcare programs
3. # of businesses starting licensed workplace childcare programs
4. # of clients starting licensed in-home childcare programs
5. # of families receiving financial assistance for childcare
6. # of clients who found childcare through participation with childcare navigation or advocacy program

HEALTHCARE ACCESS INDICATORS

Focus Area 3 – HEALTHCARE ACCESS

Community Goal - Healthcare options for individuals and families with little or no insurance

PROGRAMMING NEEDS

- Increase access and affordability to primary healthcare services for uninsured or underinsured
- Assist individuals in obtaining public or private health insurance
- Improve care coordination/navigation within or across the health care delivery systems
- Work with healthcare and mental health providers to set negotiated rates for uninsured and underinsured clients
- Access to healthy food for vulnerable populations

INDICATORS OF SUCCESS

1. # of clients obtaining primary healthcare services including dental services
2. # of clients that were provided emergency assistance for payment of healthcare bills
3. # of clients obtaining health care insurance
4. # of clients finding specialized healthcare providers
5. # of healthcare providers with negotiated lower rates for uninsured or underinsured clients
6. # of clients (within a vulnerable population) receiving healthy food/nutrition services

MENTAL HEALTHCARE & SUBSTANCE ABUSE SUPPORT INDICATORS

Focus Area 4 – Mental Healthcare & Substance Abuse Support

Community Goal - Mental healthcare options and substance abuse support for low-income and ALICE households.

PROGRAMMING NEEDS	INDICATORS OF SUCCESS
<ul style="list-style-type: none">• Work with mental health providers to set negotiated rates for uninsured and underinsured clients• Increase access and affordability of mental health care services• Increase capacity for psychoeducational opportunities (intentional education about mental health, coping, disorders, etc.)• Increase access and affordability of substance abuse services	<ol style="list-style-type: none">1. # of mental health providers with negotiated lower rates for uninsured or underinsured clients2. # of clients receiving mental health care or counseling3. # of clients receiving psychoeducational support4. # of clients receiving substance abuse treatment services

AGENCY CRITERIA



- 1. IRS 501(c)(3) Determination Letter**
- 2. Applying program must address needs in one of the Four Focus Areas**
- 3. Recent Independent Audit Report**
- 4. List of current Board Members**
- 5. Ability to track Program Outcome Indicators (overall performance)
and report to UWOR as requested**
- 6. Be willing to participate in UW Partner Roundtable discussions within
the funding cycle**

DATES TO REMEMBER

Thursday, December 14th, 2023

Letter of Intent Due | 5pm
(Found in e-CImpact)

Early January 2024

Notice of Full Application Status

Friday, February 16th, 2024

Full Application Due at 5pm
(Found in e-CImpact)

March - April 2024

Agency Panel Meetings

May 2024

Notice of Funding Awards

July 1, 2024 - June 30, 2025

Funding Available
(June 10, 2025 last day to request)

E-CIMPACT

GRANT MANAGEMENT SYSTEM

Returning Applicants:

The screenshot shows a navigation menu for 'Family Promise of Bradley County'. The menu is divided into two sections. The top section, 'Home', includes links for 'Home', 'Agency Profile', 'Contacts', 'Program Profiles', 'Email History', and 'Reimbursement'. The bottom section, 'Apply / Report', includes a link for 'Request Grant Application' which is circled in red, and a 'Campaign Fund' section for '2021' with links for 'Application', 'Mid-Year Report', and 'End of Year Report'.

New Applicants:

The screenshot shows the e-IMPACT sign-in and account creation page. The top left features the e-IMPACT logo and the text 'Community Impact Management' and 'AGENCY SITE'. The top right is titled 'UNITED WAY OF THE OCOEE REGION' and 'Sign-In', with a message 'Please sign in to your account.' and a green success message: 'You have successfully signed out. See you next time.' Below this are input fields for 'User Name' and 'Password', a 'Sign in to our Secure Server' button, and a 'Forgot your password?' link. The bottom section, titled 'New to e-IMPACT?', contains a green button labeled 'Create an e-IMPACT account' which is circled in red, with the text 'To create a new account select the link below:' and 'Click here to create a new e-IMPACT account' below it.

HOW TO APPLY

Access the eCImpact link here or on our website:
unitedwayocee.org/e-cimpact


Welcome to United Way of the Ocoee Region's Community Impact Reporting Management System, **e-CImpact!**

[Volunteer Portal](#) ↗

[Agency Portal](#) ↗

For more information on submitting a grant proposal, becoming a panel member, or technical support, contact Shawna Staup - shawnastaup@unitedwayocee.org or 423-479-2020.

 tweet

 share

LETTER OF INTENT

2022/23

[2022/23 Polk County Application](#)

2023/24

[2023/24 Polk County Application](#)

My Previous Applications

Resource Center

[Supporting Documents \(2\)](#)

[Nonprofit Best Practices \(3\)](#)

[Monthly Request Forms \(1\)](#)

[UWOR Logos \(1\)](#)

[Reporting Tips \(1\)](#)

[ALICE Reports Simplified \(1\)](#)

Each section listed below must be completed. To access a section, simply **click on the section name**. You may save your work at any time by clicking on the link at the bottom of the section page, [Save My Work](#).

When you are satisfied with your responses on the section, mark it completed by clicking on the [Save My Work and Mark Completed](#) at the bottom of each section page.

When all sections of the Letter of Intent (LOI) have been marked completed, it may be submitted. LOIs must be submitted no later than **Thursday, December 14th by 5:00 pm**.

Late applications will not be accepted.

Submission Deadline: Thursday, December 14th, 2023 at 5:00 pm EST

Assign Programs to this Letter of Intent

At least one program is required for this brief proposal for funding.

To add a program to this application, select a program from the drop down (if available), or if there is no drop-down displayed, select 'Create a new Program.'

Click the link to 'Create a New Program and Assign it to this Application' to proceed to the Add new program profile page. Do not create duplicate programs.

Please ensure to click 'Complete Registration' on the Review page to successfully add your program to this brief proposal. When the Program Profile registration is complete, all of the forms for that program will display in your list of forms below.

Select a Program:

[Assign Selected Program to the Form Packet](#)

[Create a New Program and Assign it to this Form Packet](#)

Letter of Intent Status

[View Printable Version of this Entire Letter of Intent](#)

Item (* indicates Required Item)	Last Updated	Status	Options
★ **TEST AGENCY**		Not Started	
Organization Update*		● Not Started	
★ Test Program 2	10/31/2023 12:38 PM (CST)	In Progress	<input checked="" type="checkbox"/> Include?
Letter of Intent*	Shawna Staup 10/31/2023 12:24 PM (CST)	● In Progress	
Program Goal*		● Not Started	

LETTER OF INTENT

Hello, **Test A Contact** [My User Profile](#) [Change Password](#)

[Sign Out](#) 1:59:24

[Agency Profile](#)

[Contacts](#)

[Program Profiles](#)

[Email History](#)

[Reimbursement](#)

[Apply / Report](#)

Campaign Fund

2021

[6-Month Interim Funding Report](#)

Spring Fund

[Mid-Year Report](#)

[End of Year Report](#)

United Way Impact Fund

2022/23

Letter of Intent

[Application](#)

[Funded Partner Compliance](#)

 Thank you for submitting your Letter of Intent. Once it has been reviewed, you will receive instructions for the next phase of this process.

Letter of Intent Submission Details

Submitted By: e-CIMPACT System on 1/28/2022 at 11:58 AM CST

Letter of Intent Status

[View Printable Version of this Entire Letter of Intent](#)

Not Started

In Progress

Ready To Submit

Submitted

Item (* indicates Required Item)

Last Updated

Status

Options

 ****TEST AGENCY****

1/28/2022 11:58 AM (CST)

Submitted

[Organization Update*](#)

 Submitted

F
E
E
D
B
A

****TEST AGENCY****

Organization Update

Organization Information

Agency Name

****TEST AGENCY****

Executive Director

Primary Address

85 Ocoee St SE, Cleveland, TN, 37311, US

Agency Website URL

test.uwor.com

Fiscal Year

Agency EIN

34-5673558

Qualification Questions

**Will funds be used in
Bradley County and/or
Polk County?**

**Is your organization a
501(C) 3 designated non-
profit?**

**Do you agree to provide a
current IRS 990 / 990EZ
and financial audit?**

ORGANIZATION UPDATE

LETTER OF INTENT INFO

****TEST AGENCY** - Test Program 2**

Letter of Intent

Program Name Test Program 2

Program Contact Name & Title & Email Test A Contact, email: liveunited@unitedwayocoe.org

Program Fiscal Year

Amount Requesting

Program Details

What UWOR Impact Fund focus area does the program align with? Stable Housing

Please describe the program or service that you will be using the UWOR Impact Fund to implement.

PROGRAM GOAL

Impact Area: Stable Housing

Community Goal: Stable housing support and opportunities for low-income and ALICE households

Indicators of Success

of clients who obtained affordable permanent housing

Measurement

	Previous Year Results (23/24 Projected)	Current Year Anticipated (24/25 Anticipated)	Mid-Year Results	Year-End Results	Year Total Result
? # Needing Services in Bradley Co*	<input type="text"/>	<input type="text"/>			
? # Seeking Services at This Agency*	<input type="text"/>	<input type="text"/>			
? # Achieving*	<input type="text"/>	<input type="text"/>			
? % Achieving					

Previous Year Results (23/24 Projected)

Previous *funding* year or the year we are currently in. Projected Results.

Current Year Anticipated (24/25 Anticipated)

The funding year you are applying for - anticipated numbers served.


LETTER OF INTENT

- Does the program align with one of the focus areas and indicators in the 2024/2025 RFP document?
- Does the impact of this program produce lasting change?
- Does the program fill a gap not met by other programs in the community?





OVERALL GOALS

- 1 Work together to move the needle on the community's most pressing needs with limited resources**
 - 2 Strengthen and support our nonprofit partners through the process**
 - 3 Expose donors to the wonderful work done by our partners**
- 

Opportunity for a Better Tomorrow



Questions?

PLEASE REACH OUT!

SHAWNASTAUP@UNITEDWAYOCOE.ORG

OR SCHEDULE A MEETING BELOW:



THANK YOU FOR HELPING US

LIVE UNITED®



United Way of the
Ocoee Region