

UNITED WAY OF THE OCOEE REGION  
2024 – 2025 REQUEST FOR PROPOSALS (RFP)  
IMPACT FUND GRANTS

United Way of the Ocoee Region (UWOR) serving Bradley and Polk Counties is excited to announce the release of the Request for Proposals for its 2024 - 2025 Impact Fund Grants process. The time period for delivery of programming for these grants is from July 2024 through June 2025.

#### BACKGROUND OF NEED

The UWOR formed a Community Needs Identification Committee (CNIC) to identify the greatest community needs through a data analysis process. The results of this committee's work were published in an Executive Summary in August 2023 & provided UWOR with information as to how data-driven, funding decisions can best be made to impact community needs. To review the full CNIC report, click here: <https://www.unitedwayocoe.org/community-needs-assessments>

In addition, the ALICE report helps to provide a comprehensive look at community demographics and specific areas where community needs are most apparent. The ALICE report in full can be found here: <https://www.unitedwayocoe.org/alice>

#### ELIGIBILITY AND FUNDING REQUIREMENTS

All 501(c)(3) agencies serving Bradley and Polk Counties that are meeting or seeking to meet community needs in the areas of Stable Housing, Childcare Access, Healthcare Access, and Mental Healthcare & Substance Abuse Support are invited to apply. To be eligible for funding, an agency must submit:

- 1 – IRS 501(c)(3) Determination Letter
- 2 – Specify which of the Four Areas that will be addressed by the applying program
- 3 – Recent Independent Audit Report
- 4 – List of current Board Members, officers, and contact information (frequency of Board Meetings and date of Board Meeting when this application to apply for funding was approved)
- 5 – Ability to track Program Outcome Indicators (overall performance) and report to UWOR as requested
- 6 – Be willing to participate in UW Partner Roundtable discussions as available within the funding cycle

#### APPLICATION PROCESS

All Letters of Intent and Proposals are to be submitted electronically at:  
<https://agency.e-cimpact.com/login.aspx?org=45050F>

Questions can be directed to Shawna Staup at [shawnastaup@unitedwayocoe.org](mailto:shawnastaup@unitedwayocoe.org)

#### FUNDING TIMELINE & DEADLINES

- 1 – Letter of Intent due – *Thursday*, December 14<sup>th</sup>, 2023 by 5pm
- 2 – Notice of Full Application Status – January 2024
- 2 – Full Proposal due – *Friday*, February 16<sup>th</sup>, 2024 by 5pm
- 3 – Announcement of Grant Awards (all decisions final) – End of May 2024
- 4 – Funds can be used from July 1, 2024 through June 30, 2025 (Funding “Reimbursement” Portal open 1<sup>st</sup>-10<sup>th</sup> monthly)

**Focus Area 1 - STABLE HOUSING**

*Community Goal - Stable housing support and opportunities for low income to ALICE households*

PROGRAMMING NEEDS	INDICATORS OF SUCCESS
<ul style="list-style-type: none"> <li>• Offer eviction prevention programs/case management: financial counseling, budget planning, coordination with agencies that might provide other support in emergency situations</li> <li>• Provide rapid rehousing – short-term rental assistance to prevent eviction or to help clients exit homelessness rapidly</li> <li>• Provide coordinated emergency housing – collaboration among agencies to find suitable temporary housing</li> <li>• Increase availability of new housing for low income to ALICE (Asset Limited, Income Constrained, Employed) families and first-time homebuyers</li> <li>• Increased availability of new and existing housing that meets habitability standards around health, safety, accessibility, and basic housing needs.</li> <li>• Increased availability of Permanent Supportive Housing Vouchers.</li> </ul>	<ol style="list-style-type: none"> <li>1. # of clients who obtained case management so they could remain in their current housing, avoid eviction, or avoid foreclosure</li> <li>2. # of clients who maintained current housing due to rental and mortgage assistance and/or utilities assistance</li> <li>3. # of clients who received temporary emergency housing</li> <li>4. # of clients who obtained affordable permanent housing</li> <li>5. # of clients who exercised their housing rights to avoid eviction</li> <li>6. # of clients who became first-time homeowners</li> <li>7. # of additional affordable housing units made available for low-income clients</li> <li>8. # of additional affordable housing units made available for ALICE clients</li> <li>9. # of rentals made habitable for low-income or ALICE households</li> <li>10. # Permanent Support Housing vouchers made available for individuals experiencing chronic homelessness.</li> </ol>

**Focus Area 2 – CHILDCARE ACCESS**

*Community Goal - Childcare for ALICE families during working hours or out of school hours*

INDICATORS OF SUCCESS	
<ul style="list-style-type: none"> <li>• Increase capacity for affordable and accessible licensed childcare during working hours</li> <li>• Offer affordable childcare after-school and during school breaks</li> <li>• Implement childcare programs in the workplace or educational facilities</li> <li>• Start childcare entrepreneur programs for individuals interested in starting licensed childcare in homes or outside facilities</li> <li>• Provide financial assistance for childcare for low-income and ALICE families</li> <li>• Develop a childcare advocacy program to connect families in need to available childcare assistance in our community</li> </ul>	<ol style="list-style-type: none"> <li>1. # of childcare aged children placed in childcare programs during work hours</li> <li>2. # of clients placed in after school and school break childcare programs</li> <li>3. # of businesses starting licensed workplace childcare programs</li> <li>4. # of clients starting licensed in-home childcare programs</li> <li>5. # of families receiving financial assistance for childcare</li> <li>6. # of clients who found childcare through participation with childcare navigation or advocacy program</li> </ol>

**Focus Area 3 – HEALTHCARE ACCESS**

*Community Goal - Healthcare options for individuals and families with little or no insurance*

PROGRAMMING NEEDS	INDICATORS OF SUCCESS
<ul style="list-style-type: none"> <li>• Increase access and affordability to primary healthcare services for uninsured or underinsured</li> <li>• Assist individuals in obtaining public or private health insurance</li> <li>• Improve care coordination/navigation within or across the health care delivery systems</li> <li>• Work with healthcare and mental health providers to set negotiated rates for uninsured and underinsured clients</li> <li>• Access to healthy food for vulnerable populations</li> </ul>	<ol style="list-style-type: none"> <li>1. # of clients obtaining primary healthcare services including dental services</li> <li>2. # of clients that were provided emergency assistance for payment of healthcare bills</li> <li>3. # of clients obtaining health care insurance</li> <li>4. # of clients finding specialized healthcare providers</li> <li>5. # of healthcare providers with negotiated lower rates for uninsured or underinsured clients</li> <li>6. # of clients (within a vulnerable population) receiving healthy food/nutrition services</li> </ol>

**Focus Area 4 – Mental Healthcare & Substance Abuse Support**

*Community Goal - Mental healthcare options and substance abuse support for low-income and ALICE households.*

PROGRAMMING NEEDS	INDICATORS OF SUCCESS
<ul style="list-style-type: none"> <li>• Work with mental health providers to set negotiated rates for uninsured and underinsured clients</li> <li>• Increase access and affordability of mental health care services</li> <li>• Increase capacity for psychoeducational opportunities (intentional education about mental health, coping, disorders, etc.)</li> <li>• Increase access and affordability of substance abuse services</li> </ul>	<ol style="list-style-type: none"> <li>1. # of mental health providers with negotiated lower rates for uninsured or underinsured clients</li> <li>2. # of clients receiving mental health care or counseling</li> <li>3. # of clients receiving psychoeducational support</li> <li>4. # of clients receiving substance abuse treatment services</li> </ol>

*\*The source of this data needs to be provided and how it was gathered. It will need to be backed-up with sources outside of the nonprofit agency providing it.*