



UNITED WAY
Ocoee Region

CORPORATE SPONSORSHIPS

As the community's leading multi-faceted nonprofit, United Way can help your company fill your Corporate Social Responsibility (CSR) needs. From affinity groups to grow and network your employees to volunteer opportunities that promote team building and increase positive company culture - United Way has a place for everyone in every industry!

**United Way is your bridge to
connect, grow ... and IMPACT!**

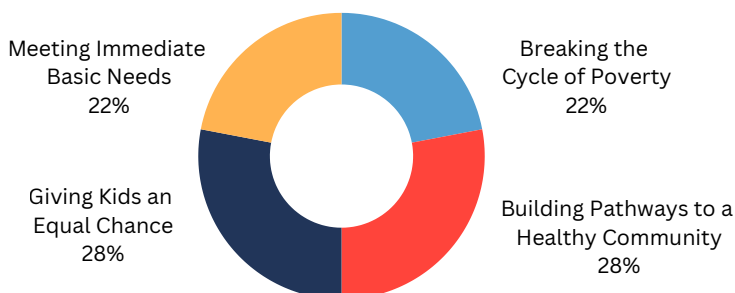


40,792

**Volunteer Hours
Served Through
United Way in 2024**



\$2.18 MILLION INVESTED IN THE OCOEE REGION



43,322

TOTAL SERVED

IN THE OCOEE REGION BY
UNITED WAY AND ITS
35 COMMUNITY PARTNERS



Annual Impact Report and Awards Celebration

Date: March 27, 2025

Annual gathering of stakeholders across corporations, agencies, school systems, and government to celebrate the impact made possible by United Way investments into the Ocoee Region.

Approximate Attendance: 250-350

Attendees Include: Manufacturing, Small Business, Municipal, Healthcare

Benefits	Presenting Sponsor \$2,500	Platinum Sponsor \$1,500
Presenting Title <i>ex. Company X presents</i> Annual Impact Report & Awards Celebration	✓	
Company signage at event	✓	
Recognition in local media	✓	
Recognition in monthly newsletter (2,500+)	✓	✓
Recognition on social media (3,000+)	✓	✓



Lead United Nonprofit Summit

Date: November 6, 2025

Our area's bi-annual Lead United Nonprofit Summit. This one-day conference-style event in the Ocoee Region is a training opportunity to learn, grow, and thrive within attendees' nonprofit organization.

Approximate Attendance: 100-250

Attendees Include: Nonprofit leaders, board members, community influencers, local government

Benefits	Presenting Sponsor \$2,000	Platinum Sponsor \$1,500	Gold Sponsor \$1,000
Presenting Title <i>ex. Company X presents</i> The Lead United Summit	✓		
Opportunity to speak at the event to promote business	✓		
Four event tickets	✓	✓	
Tiered company signage at event	✓	✓	✓
Recognition in local media	✓	✓	✓
Recognition in monthly newsletter (2,500+)	✓	✓	✓
Recognition on social media (3,000+)	✓	✓	✓



Day of Action

Date: July 25, 2025

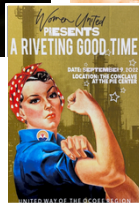
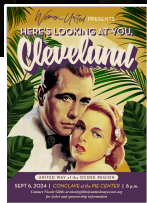
One of the singular largest volunteer opportunities in the Ocoee Region! Join teams of companies and individuals from all industries to collectively make an impact in one day through volunteering!

Approximate Attendance: 400-500

Attendees Include: Manufacturing, Small Business, Local Media, Government/Municipal, Civic Organizations, Schools, Community Advocates

Exclusive Presenting Sponsor = \$2,500 (sold out for 2025)

Benefits	Platinum Sponsor \$1,000	Gold Sponsor \$750	Silver Sponsor \$500	Bronze Sponsor \$250
Opportunity to speak on behalf of your organization	✓			
Company signage at event	✓	✓	✓	
Recognition in local media	✓	✓	✓	
Recognition in newsletter (3500+)	✓	✓	✓	
Company logo on volunteer t-shirts (tiered by sponsorship level)	✓	✓	✓	✓
Recognition on social media (3,000+)	✓	✓	✓	✓
Day of Action Team Participants	31-40+	21-30	11-20	1-10



Women United Annual Gala

Date: September 5, 2025

A philanthropic experience like no other in Cleveland, Women United's Annual Gala consistently shatters fundraising goals while transporting guests with a uniquely themed experience. This exclusive Gala is UWOR's signature fundraising event, resulting in thousands of families in-need served in our community.

Approximate Attendance: 250-300

Attendees Include: C-Suite Executives, Banking, Accounting, Healthcare, Business Owners

Benefits	Palladium Sponsor \$4,000	Medallion Sponsor \$2,500	Platinum Sponsor \$1,500
Top-Tier Sponsorship Recognition, Preferred Seating, Premium Drink Service at Table	✓		
Recognition in event materials	✓	✓	
Recognition in local media	✓	✓	
Recognition in newsletter and social media (4,000+ impressions)	✓	✓	✓
Table of 8 at event	✓	✓	✓



A place for high-performing employees to make a local impact as they grow their network and leadership skills.

YPC - Young Professionals Circle

This membership based group is the ideal way to provide opportunities for community based philanthropy, while reinforcing local leadership capabilities professionally and personally.

Approximate Attendance: 30-60

Attendees Include: Local Professionals

Membership Requirement:

United Way donor - minimum \$365/yr

Item	Sponsor	Available	Details
Monthly Event	\$300 - \$600	12	Whether it's a Lunch With a Leader or After-hours gathering, these events will provide networking, growth, and leadership development for our community's future leaders.
T-shirt/Media	\$500	1	Be a pivotal part of Young Professionals Circle with branded media coverage.

Benefits

Sponsor title ex. *Company X presents Young Professionals Circle Event*

Opportunity to speak on behalf of your organization

Recognition in local media

Recognition in monthly newsletter (2,500+)

Recognition on social media (3,000+)



Date: Rolling Annually

Housing United

An internally managed program of United Way of the Ocoee Region, Housing United is a rapid-rehousing program that moves individuals from homeless to housed. Boasting a 92% success rate over the life of the program (2020-2023), Housing United has assisted more than 400 individuals in our community find stable, affordable, quality housing.

Approximate Impact: 200+ Families Permanently Housed since 2020

Item	Sponsor	Item Quantity	Details
Welcome Home Kits	\$250	100	These kits are so appreciated by families who are just getting into stable housing. Comprised of pots, pans, soaps, linens, and more - this is the prefect way to share a welcome home 'hug.'
Important Dates Magnet	\$300	250	These magnets have a fill-in space for families to use as a reminder for when their rent, utilities, or other important dates are coming up.

Benefits

Sponsor title ex. *Welcome Home Kit and/or Magnets provided by X company*

Recognition in local media (newspaper and/or radio)

Recognition in monthly newsletter (2,500+)

Recognition on social media (3,000+)

SPONSORSHIP OPPORTUNITIES

Our company would like to sponsor at the following levels:

Signature Events	Presenting Sponsor	Platinum Sponsor	Gold Sponsor
Annual Impact Report & Awards Celebration			
Day of Action			
Women United Annual Gala			

Affinity Groups	Quarterly Event (WU)	Membership (YPC)	Monthly Event (YPC)	T-shirt / Media (YPC)
Women United				
Young Professionals Circle				

Internal Programs	Welcome Home Kits	Important Dates Magnet
Housing United		

NAME: _____

COMPANY: _____

EMAIL: _____

PHONE: _____

OF SPONSORSHIP PACKAGES: _____

TOTAL COST OF SPONSORSHIP PACKAGES: \$ _____

PAYMENT OPTIONS:

☐ INVOICE

☐ CHECK MAKE PAYABLE TO UNITED WAY OF THE OCOEE REGION

☐ CASH

☐ ONLINE WWW.UNITEDWAYOCOEE.ORG/GIVE

*PLEASE SELECT CORPORATE SPONSORSHIP PACKAGE

Please Return this Page to Blair Deacon at blairdeacon@unitedwayocoe.org