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UNITED WAY OF THE OCOEE REGION
2023 – 2024 REQUEST FOR PROPOSALS (RFP)
COMMUNITY IMPACT GRANTS

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United Way of the Ocoee Region (UWOR) serving Bradley and Polk Counties is excited to announce the release of the Request for Proposals for its 2023 - 2024 Community Impact Grants process. The time period for delivery of programming for these grants is from July 2023 through June 2024.

BACKGROUND OF NEED

The UWOR formed a Community Needs Identification Committee (CNIC) to identify the greatest community needs through a data analysis process. The results of this committee's work were published in an Executive Summary in August 2022 & provided UWOR with information as to how data-driven, funding decisions can best be made to impact community needs. To review the full CNIC report, click here: https://www.unitedwayocoee.org/community-needs-assessments

In addition, the ALICE report helps to provide a comprehensive look at community demographics and specific areas where community needs are most apparent. The ALICE report in full can be found here: https://www.unitedwayocoee.org/alice

ELIGIBILITY AND FUNDING REQUIREMENTS

All 501(c)(3) agencies serving Bradley and Polk Counties that are meeting or seeking to meet community needs in the areas of Stable Housing, Childcare Access, Healthcare Access, and Transportation are invited to apply. To be eligible for funding, an agency must submit:
1 – IRS 501(c)(3) Determination Letter
2 – Specify which of the Four Areas that will be addressed by the applying program
3 – Recent Independent Audit Report
4 – List of current Board Members, officers, and contact information (frequency of Board Meetings and date of Board Meeting when this application to apply for funding was approved)
5 – Ability to track Program Outcome Indicators (overall performance) and report to UWOR as requested
6 – Be willing to participate in UW Partner Roundtable discussions at least twice within the funding cycle

APPLICATION PROCESS

All Letters of Intent and Proposals are to be submitted electronically at:
https://agency.e-cimpact.com/login.aspx?org=45050F

Questions can be directed to Shawna Staup at shawnastaup@unitedwayocoee.org

FUNDING TIMELINE & DEADLINES

1 – Letter of Intent due – December 9th, 2022 by 5pm
2 – Full Proposal due – February 10th, 2023 by 5pm
3 – Announcement of Grant Awards (all decisions final) – End of May 2023
4 – Funds can be used from July 1, 2023 through June 30, 2024

Focus Area 1 - STABLE HOUSING
Stable housing support and opportunities for low income to ALICE households

PROGRAMMING NEEDS	TARGET POPULATION NEEDING SERVICES*	INDICATORS OF SUCCESS
• Offer eviction prevention programs/case management: financial counseling, budget planning, coordination with agencies that might provide other support in emergency situations • Provide rapid rehousing – short-term rental assistance to prevent eviction or to help clients exit homelessness rapidly • Provide coordinated emergency housing – collaboration among agencies to find suitable temporary housing • Increase availability of new housing for low income to ALICE (Asset Limited, Income Constrained, Employed) families and first-time homebuyers	1. # of clients needing case management or financial counseling to avoid eviction or acquire stable housing 2. # of clients needing financial assistance to prevent eviction due to emergencies outside of their control 3. # of clients needing temporary emergency housing 4. # of clients seeking help to find suitable private or public subsidized housing 5. # of clients needing training on housing rights 6. # of clients needing training or assistance on becoming a first-time homeowner 7. # of affordable housing units available for low-income clients currently 8. # of affordable housing units available for ALICE clients currently	1. # of clients who obtained case management so they could remain in their current housing, avoid eviction, or avoid foreclosure 2. # of clients who maintained current housing due to rental and mortgage assistance and/or utilities assistance 3. # of clients who received temporary emergency housing 4. # of clients who obtained affordable permanent housing 5. # of clients who exercised their housing rights to avoid eviction 6. # of clients who became first-time homeowners 7. # of additional affordable housing units made available for low-income clients 8. # of additional affordable housing units made available for ALICE clients

Focus Area 2 – CHILDCARE ACCESS
Childcare for ALICE families during working hours or out of school hours

	TARGET POPULATION NEEDING SERVICES*	INDICATORS OF SUCCESS
• Increase capacity for affordable and accessible childcare during working hours • Offer affordable childcare after-school and during school breaks • Implement childcare programs in the workplace or educational facilities • Start childcare entrepreneur programs for individuals interested in starting licensed childcare in homes or outside facilities • Provide financial assistance for childcare for low-income and ALICE families • Develop a childcare advocacy program to connect families in need to available childcare assistance in our community	1. # of clients needing childcare during work hours 2. # of clients needing affordable childcare during school hours, after school, school breaks, and summers 3. # of businesses wanting to start licensed workplace childcare programs 4. # of clients that desire to start a licensed in-home childcare program 5. # of families needing financial assistance for childcare 6. # of families needing assistance finding childcare through navigation or advocacy opportunities	1. # of clients placed in childcare programs during work hours 2. # of clients placed in after school and school break childcare programs 3. # of businesses starting licensed workplace childcare programs 4. # of clients starting licensed in-home childcare programs 5. # of families receiving financial assistance for childcare 6. # of clients who found childcare through participation with childcare navigation or advocacy program

Focus Area 3 – HEALTHCARE ACCESS
Healthcare options for individuals and families with little or no insurance

PROGRAMMING NEEDS	TARGET POPULATION NEEDING SERVICES*	INDICATORS OF SUCCESS
• Increase access and affordability to primary healthcare services for uninsured or underinsured	1. # of clients without access to primary healthcare services including dental services	1. # of clients obtaining primary healthcare services including dental services
• Assist individuals in obtaining public or private health insurance	2. # of clients needing emergency assistance for payment of healthcare bills	2. # of clients that were provided emergency assistance for payment of healthcare bills
• Improve care coordination/navigation within or across the health care delivery systems	3. # of clients without access to public or private insurance, denied private insurance due to pre-existing conditions, or that only can purchase high-cost health insurance	3. # of clients obtaining health care insurance 4. # of clients finding specialized healthcare providers
• Work with healthcare and mental health providers to set negotiated rates for uninsured and underinsured clients	4. # of clients needing assistance finding specialized healthcare providers	5. # of healthcare providers with negotiated lower rates for uninsured or underinsured clients
• Provide increased access to mental health care	5. # of healthcare providers contacted to negotiate lower rates for groups of uninsured or underinsured clients	6. # of clients receiving mental health care or counseling
• Increase mental health education opportunities for families, parents, children, teachers & counselors	6. # of clients needing mental health services or counseling	7. # of clients receiving mental health education
• Access to healthy food	7. # clients needing mental health education	8. # of clients (within a vulnerable population) receiving healthy food/nutrition services
	8. # of clients needing healthy food/nutrition	

Focus Area 4 – TRANSPORTATION
Public/private transportation options for getting to and from work

PROGRAMMING NEEDS	TARGET POPULATION NEEDING SERVICES*	INDICATORS OF SUCCESS
• Increase transportation access for employees getting to and from work	1. # of clients unable to get to work due to lack of private or any form of public transportation	1. # of clients finding private or public transportation
• Expand bus/van transportation routes to major employment areas	2. # of clients needing financial assistance for transportation to and from work	2. # of clients getting financial assistance for private transportation to and from work
•Offer ridesharing programs to provide employees needing transportation to and from work	3. # of clients needing ridesharing or carpooling for transportation to and from work	3. # of clients connected to ridesharing or carpooling options
• Develop partnerships with businesses/organizations for transportation for employees working shift hours	4. # of businesses interested in forming transportation using buses or vans for employees during shift hours	4. # of organizations or businesses providing transportation for employed individuals

The source of this data needs to be provided and how it was gathered. It will need to be backed-up with sources outside of the nonprofit agency providing it.